



MARK WEDDINGTON WWW.SOLIDSOUNDSYSTEM.COM/DESIGN/

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Design and Production Skills

- Designing professionally since 1992.
- Experienced in Macintosh & PC platform applications including InDesign, Quark XPress, Photoshop, Illustrator, Dreamweaver, ImageReady, Flash, CorelDraw and Filemaker Pro.
- Experienced in preparing graphics to meet print and online requirements.
- Type 40 wpm.

Employment History

- Ruiz Agency (aka Artware, Creative Partners) :: Morrisville, NC, 1999-2004.**
- Worked directly with clients to design and develop identities, websites, display booths, brochures, print advertising, folders, and all manner of graphic-oriented collateral material.
 - Clients included: Time-Warner Cable, United Arts Council, NC Amateur Sports, Kyma Technologies, Explornet, TeleHealth, Clarifying Technologies, CRB, Zapolski+Rudd, NC Master Chorale, Signalscape, and more.
 - Performed electronic pre-press & production duties on jobs designed.

Liberated Types, Ltd. :: Durham, NC, 1996-1999.

- Designed and consulted on brochures, logos, ads, charts, etc. for clients such as Lady Slipper Music, Duke Medical Education, Glaxo Wellcome & BCBS.
- Performed electronic pre-press & production duties on jobs designed.

Chapel Hill Printing & Graphics :: Chapel Hill, NC :: prepress & design, 1996.

Meyers & Assoc :: Raleigh, NC :: Graphic design & database manager, 1993-95.

Screenworks :: Sandy, UT :: Typesetter, production artist, designer, 1992-93.

Tannis Root Productions :: Raleigh, NC :: Screenprinter, 1991-92.

Capital Screenprinting :: Raleigh, NC :: Screenprinter, 1988-90.

Contract Work & Freelance Projects

The Splinter Group :: Durham, NC :: 2001 - present

Worked with art director to develop identities, websites and advertising for clients such as Counter Culture Coffee, Weaver Street Realty, Federal Bar, Arbor Group, and West End Wine Bar.

Yep Roc Records / Redeye Distribution :: Chapel Hill, NC :: 1997-1999

Designed print ads, CD packages, and posters for local record label/music distributor. Consulted with company owner, employees and bands at all stages of projects' development. Coordinated and oversaw output of color copier proofs, color-separated negatives and final color proofs.

Planet Music :: Durham, NC :: 1995-96

Concepted & designed 31 full-color CD packages and several promo posters for national record store chain (a Borders subsidiary). Coordinated and oversaw output of color copier proofs, color-separated negatives and final color proofs.

Education & Honors

North Carolina State University School of Design :: Raleigh, NC

Bachelors Degree in Visual Design, NCSU, 1992.

Cum Laude Graduate.

Other Experience

SolidSoundSystem :: Chapel Hill, NC :: DJ Service, 2001-present

Cathouse Posters :: Chapel Hill, NC :: vintage movie poster sales, 1998-present

Market Development Company :: NYC, NY :: Music promotions field rep, 1995-97

Pussycat Magazine :: Chapel Hill, NC :: designer, publisher, editor, writer, 1994-96

Websites

ncsports.org

thefederal.net

trust100.com

zapolskirudd.com

clarifyingtech.com

weaverstreetrealty.com

theosbornegroup.com

kymatech.com

aquatise.com

References

Diogenes Ruiz, Ruiz Agency :: dr@ruizagency.com

Keith McElveen, Clarifying Technologies :: keithm@clarifyingtech.com

Lane Wurster, The Splinter Group :: lane@thesplintergroup.net

Michelle Hile NC Master Chorale :: ncmc_mgr@bellsouth.net

